

DATA PROTECTION & MARKETING POLICY

– The Print Lab

At **The Print Lab**, we are committed to protecting your personal data and respecting your privacy. This policy explains how we collect, use, and store your information, as well as how we communicate with you for marketing purposes.

1. INFORMATION WE COLLECT

We may collect and process the following personal information:

- Name
- Contact details (email address, phone number)
- Billing and delivery address
- Order details and purchase history
- Any information you provide when contacting us

2. HOW WE USE YOUR INFORMATION

We use your data to:

- Process and fulfil your orders
- Communicate with you regarding your order or enquiry
- Provide customer support
- Improve our products and services
- Comply with legal obligations

3. MARKETING COMMUNICATIONS

By placing an order with The Print Lab, you agree that:

- We may send you relevant promotional offers, updates, and marketing communications from time to time

If you no longer wish to receive marketing communications, you can contact us at

customerservices@theprintlab.co.uk

4. DATA SHARING

- Your personal information will not be sold to any third parties
- We only share your data where necessary to fulfil your order (e.g. delivery providers or payment processors)

5. DATA STORAGE & SECURITY

We take appropriate technical and organisational measures to protect your data against:

- Unauthorised access
- Loss or misuse
- Alteration or disclosure

Your data is stored securely and only retained for as long as necessary to fulfil the purposes outlined in this policy.

6. YOUR RIGHTS

Under UK data protection law, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data (where applicable)
- Object to or restrict certain types of processing

To exercise any of these rights, please contact us at

customerservices@theprintlab.co.uk

7. COOKIES (IF APPLICABLE)

Our website may use cookies to enhance your browsing experience and improve functionality. You can control cookie preferences through your browser settings.

8. CHANGES TO THIS POLICY

We may update this policy from time to time. Any changes will be posted on our website with the updated revision date.

9. CONTACT US

If you have any questions about this policy or how your data is handled, please contact:

customerservices@theprintlab.co.uk

By using our services and placing an order, you acknowledge and agree to the terms outlined in this Data Protection & Marketing Policy.

